



Swedish-Polish Chamber of Commerce in Stockholm, in cooperation with Polish Embassy in Stockholm, Polish Agency for Investment & Trade, Cetetherm, goodylabs, Syndata, Magnusson Law Firm, LEOCODE, Ultra Safe Nuclear, NODA Intelligent Solutions, Delta Marine Services Scandinavia AB, Datumo, Explore Markets, ARPI Accounting, Amarelle & Partners, Pikus.IT, Enterio, Target Redovisning, Spanish-Polish Chamber of Commerce in Madrid, Rödl & Partner and Mad Mountain has the pleasure to invite to a free of charge webinar.

AI in innovative IT and energy solutions

Tuesday, 25 April , 16.15 - 17.30

The Topic

A lot has been discussed lately about how to use Artificial Intelligence (AI) for the benefit of the corporate world. Many enterprises are intrigued but do not know how to get started. And yet there are others who have been using these technologies in their innovative solutions for a long time. Meet a few of them applying AI to create innovative IT and energy solutions. There are at the same time legal and ethical aspects of AI and innovation which must not be overlooked - we will elaborate on both opportunities and matters which are being addressed and need to be addressed by the legislators.

We will also try, based on a recent experiment, to answer the question whether AI applications really can replace humans and, for instance, design a new application on their own. You will get advice on which specific tools allow IT specialists to gain superpowers and speed up their work, in particular when it comes to repetitive tasks.

We will finally debate current and future trends in IT and innovation.

The Program

- **Filip Iwański**, co-owner, Chief Marketing Officer and Board member, goodylabs - "AI or designer? What is the future of IT business?"
- **Patrick Isacson**, Digital Product Manager of Cetetherm & Founder of Crossbreed - "AI IRL, improving energy innovation for a climate and cost-conscious world"
- **Helena Rönqvist**, Partner, Magnusson Law Firm - "Legal and ethical aspects of AI - opportunities and matters to consider"
- Q&A and a panel discussion about current trends in innovation between the speakers, **Damian Winkowski**, the founder of LEOCODE and founding member of Software Development Association SoDA in Poland and **Hannes Sapiens Sjöblad**, co-founder of Syndata AB, "Chat-GPT for tabular datasets".



Damian Winkowski, LEOCODE



Hannes Sapiens Sjöblad, Syndata AB

The webinar will be moderated by:
Hannes Sapiens Sjöblad.

The registration and the attendance

This free of charge webinar will be streamed on Zoom. A link will be emailed to all online participants and displayed at LinkedIn no later than 22 April. Please sign up at <https://svenskpolska.se/en/events-en/> or by email to info@svenskpolska.se. For each participant please provide name, job title and email address. For further information please call +46 709 996 630.



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The Speakers



Filip Iwański is co-owner, Chief Marketing Officer and Board member of Polish provider of one-stop digital solutions goodylabs. He started his adventure with the digital world in 2001. In 2009, he founded the IMAGINE agency, which he managed for over a decade. At the end of 2021, IMAGINE joined forces with a software house and today, as goodylabs, it offers clients comprehensive support in the construction and development of digital products. Filip has collaborated with, among others, such clients as Orange, Sephora, Allianz and 4F. He has hundreds of completed projects to his credit, including many from the digital commerce industry. His area of interest is in particular digital transformation and innovation in the field of user experience.



Patrick Isacson is Digital Product Manager at Cetheterm, a Swedish market leading provider of efficient, sustainable heating and cooling solutions with Digitalisation, Artificial Intelligence (AI) and Internet of Things (IoT) as an embedded part of the offering. With three specialist manufacturing sites and 30 worldwide sales partners, Cetheterm teams are totally focused on doing what they do best: turning international expertise into local excellence. Cetheterm is since 2018 owned by Nibe Group. Patrick has 25 years of operational management experience in Swedish and European technology industries, of which 10 in the energy sector. He is also co-founder of the energy optimisation company Crossbreed.



Helena Rönqvist is a Swedish lawyer and head of the IT/IP and media law practice at Magnusson law firm. She has extensive experience from years of advising clients across a diverse range of industries, both locally and internationally. With a focus on intellectual property, technology, brand enforcement, digital media, and commercial agreements, Helena provides effective and practical legal solutions to support businesses' growth and success. Her dedication to staying up-to-date with legal developments is reflected in her authorship of numerous legal articles on marketing law, intellectual property, and the metaverse. She also contributed to The Legal 500: Intellectual Property Country Comparative Guide as the author of the Swedish chapter. With her extensive knowledge and experience, businesses can confidently navigate the complex legal landscape and achieve their objectives.

