

## Bonnierhuset in Stockholm and online,

**Wednesday, 10 May , 13.00-15.00**

## The Topic

What if...

- You never again had to charge your electric car?
- You could always trust that digital payments work, even without internet connection?
- Doctors could check and monitor your health by just asking you to swallow a pill in the comfort of your home?
- You could, in case of serious illness, still be cared for and treated at home instead of in hospital ward?
- You and your friend from another city wanted to go to a concert in London and you could both be there in just 30 seconds?

Unrealistic science fiction? Might happen in 50-75 years?

Well, all this is actually happening today, thanks to innovation - the way to move forward! At the same time - what needs to be done for innovation to flourish? Just the legal and ethical consequences of some innovations are mind-boggling. And how do you create the right environment for innovation?

## The Program

- **Hans-Jacob Bonnier**, Chairman, Swedish-Polish Chamber of Commerce - "Opening remarks"
- **Fredrik Hildebrand**, Senior Brand and Communication Strategist, Esatto - "Current mega trends in innovation"
- **Joachim Samuelsson**, CEO, Crunchfish - "Making payments and other digital applications robust, secure and inclusive"
- **Mateusz Michalak**, Head of Hardware, BioCam - "A revolution in diagnostics of the gut"
- **Karin Ebbinghaus**, CEO, Elonroad - "The road to full electrification"
- **Johan Nordenström**, Co-founder & CEO, Medoma - "The Future of hospital care – in your home?"
- **Zara Zamani**, Chief Solutions Officer, ChromaWay - "Meet me in the Metaverse"
- Panel discussion "What needs to be done for innovation to flourish?" with the participation of **Peter Kjäll**, Health-Tech Lead, TechSverige, **Helena Rönqvist**, Partner, Magnusson Law Firm, **Gustav Gorecki**, Senior Vice President and Chief Innovation Officer, Storebrand and **Mateusz Michalak**, Head of Hardware, BioCam.
- Refreshments and networking.

The seminar will be moderated by **Fredrik Hildebrand**. Please look at page 3 for attendance and registration options.



# The Speakers



**Fredrik Hildebrand** is Senior Brand & Communication Strategist and acting Chief Marketing Officer at the digital agency Esatto in Stockholm. He is also a well-renowned international speaker and trend watcher as well as a lecturer at Berghs School of Communication. Esatto operates within four specialist areas - Strategy, Design, Communication and Tech. The company's website includes the following presentation "Our way of taking responsibility for the future is to help other companies increase their relevance. We don't do it by delivering ready-made solutions, we do it by strengthening our customers' own competencies and skills in the work we do together."



**Joachim Samuelsson** is CEO and main owner of NASDAQ First North listed Crunchfish from Malmö. Joachim is a deep tech pioneer and a serial entrepreneur. Crunchfish pursues a gigantic global business opportunity making payments and other digital applications robust, secure and inclusive by an agnostic-to-anything Trusted Application Protocol enabling survivability in the face of failures. Joachim has been in a leadership position in seven successful business exits, of which four involved his automatic frequency planning innovation for mobile telecom networks.. Joachim holds more than 20 patents in digital payments and communications and has been awarded multiple times for his entrepreneurship.



**Mateusz Michalak** is Head of Hardware at the Polish biotech company BioCam. He is R&D engineer, project & team leader, electronics and IoT enthusiast. He is a graduate of the Wrocław University of Science and Technology in the field of Control Engineering and Robotics, author of 3 grant applications to the Ministry of Science and Higher Education for the development and promotion of student's science projects and leader of the teams realizing these grants. In the beginning of his professional career Mateusz was involved in development work on products for the medical and biotech industries as part of Polish and international teams. At first he worked as engineer, later as architect and finally he has assumed the position of team and project leader, responsible for the delivery, development, strategy and vision of the products.



**Karin Ebbinghaus** LL.M, MBA, is CEO of deeptech e-mobility company Elonroad. Karin has extensive experience from working as lawyer (M&A) and investor but fell for Elonroad and its inspiring approach to tackle the climate challenge with new thinking and belief in technology. Karin is an internationally experienced results-oriented leader with extensive management skills.



**Johan Nordenström** is Co-founder and CEO of Medoma. He has his educational background from Stockholm School of Economics, from where he received a M.Sc. in Business and Managerial Economics, and he has spent most of his professional career as an entrepreneur building up businesses. Medoma is a Sweden-headquartered virtual ward company that offers patients acute hospital care in their home instead of in the hospital. The care is conducted with a combination of physical visits from medical staff as well as digital consultations, coordinated through a technological platform monitoring vital parameters, as well as optimizing "care-out-of-home" logistics.



**Zara Zamani** is the Chief Solutions Officer (CSO) of the leading Nordic blockchain company, ChromaWay and Co-Founder of Neoki Metaverse. ChromaWay is the creator of relational blockchain, a class of blockchain platforms that combine the power and flexibility of mature relational database systems with the secure collaboration and disruptive potential of blockchain. Zara has multiple years of experience in designing blockchain platforms in tourism, healthcare, logistics, foodchain, energy, gaming, DeFi, DAOs, and now metaverse and fashion industries. She was featured as one of the 21 women in the blockchain you should know in 2021 by Fintech Review and the 10 most influential women in technology in 2021 by Analytics Insights. as well as 10 most inspiring women leaders in 2022 by SuccessPitcher. She has both practical and theoretical knowledge as she is also a Ph.D. researcher and lecturer in blockchain adoption at the University of Halmstad, Sweden.



**Swedish-Polish Chamber of Commerce in Stockholm**, in cooperation with the Polish Embassy in Stockholm, TechSverige, Polish Investment & Trade Agency, Crunchfish, BioCam, ChromaWay, Elonroad, Medoma, Esatto, Storebrand, SPP, Innovative Poland Foundation, Ultra Safe Nuclear, Explore Markets, Amarelle & Partners, Magnusson Law Firm, Polish Chambers of Commerce Abroad, Waza, Target Redovisning AB, Delta Marine Services Scandinavia AB, Prognetics and Rödl & Partner, has the pleasure to invite to a free of charge seminar at Bonnierhuset in Stockholm and online..

## The registration and the attendance

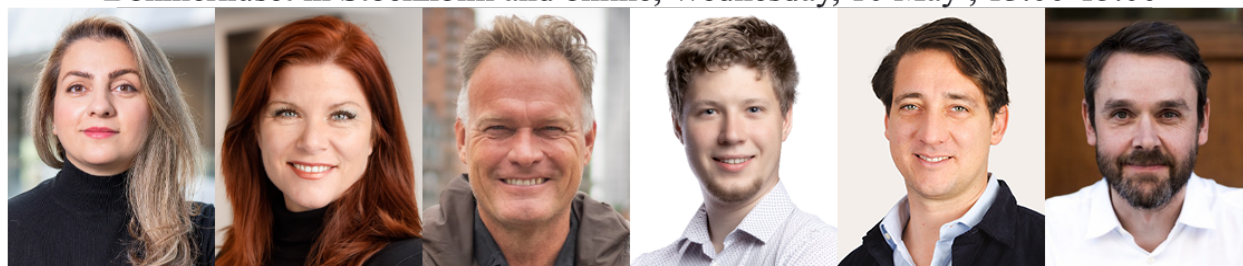
This free of charge seminar will take place in Stockholm, at Bonnierhuset, Torsgatan 21, level 3, conference room Hela Världen. Those who attend in person will be after the seminar able to network with the speakers, the panelists and with other attendees.

It will also be possible to attend online via Zoom. A link will be emailed to all online participants and displayed at LinkedIn no later than 8 May. Please sign up at <https://svenskpolska.se/en/events-en/> or by email to [info@svenskpolska.se](mailto:info@svenskpolska.se). For each participant please provide name, job title and email address. If possible, please state whether the participation is likely to be in person or online.

**For further information please call +46 709 996 630.**

# Innovation - the way to move forward

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 **TechSverige**



**Rödl & Partner**



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