



Swedish-Polish Chamber of Commerce in Stockholm, The Chamber of Commerce Mälardalen and Almi Mälardalen, in cooperation with Västmanland Region, Örebro County Region, Business Sweden, Enterprise Europe Network, The Swedish Agency for Economic and Regional Growth, The Swedish Export Credit Agency, European Regional Development Fund, Polish Investment & Trade Agency, Explore Markets, ARPI Accounting, Hugin Consulting, Linklaters, Enterio, Target Redovisning AB, Rödl & Partner, EMA Partners, Delta Marine Services Scandinavia AB and Spanish-Polish Chamber of Commerce, have the pleasure to invite to a free of charge seminar at Handelskammaren Mälardalen, Rudbecksgatan 7 in Örebro and online.

Doing Business in Poland

Tuesday, 9 May, 13.00 - 14.30, Örebro and online

The Topic

Concrete advice and tips on how to do business in Poland.

Poland is one of Sweden's 10 largest trading partners and one of Europe's leading economies. Trade between Sweden and Poland is growing all the time and the Polish market is becoming increasingly important for Swedish and international companies. Exports to Poland have doubled over the past nine years and continue to increase. Poland's economy is now as big as Sweden's.

In recent years, disruptions in global supply chains have made Poland a very attractive country for Swedish and international companies that want to move their value chain closer to home.

The Program

- Economic situation
- Business culture
- Business opportunities and industries of special interest
- Import and export
- Experience, from the Polish perspective, of collaboration with Swedish and international companies
- Panel discussion and Q&A with participation of the speakers and **Przemek Piela**, founder and CEO of the Poland-based consulting company Hugin Consulting.

The seminar will be moderated by **Thor-Björn Käck**, Project Manager Internationalisation & Infrastructure, The Chamber of Commerce Mälardalen.



Thor-Björn Käck



Przemek Piela

The registration and the attendance

This free of charge seminar will take place at Handelskammaren Mälardalen, Rudbecksgatan 7 in Örebro in a seminar room on level 2. Those who attend in person will be after the seminar able to network with the speakers/panelists and with other attendees. It will also be possible to attend online via Zoom. A link will be emailed to all online participants and displayed at LinkedIn no later than 5 May. Please sign up at <https://svenskpolska.se/en/events-en/> or by email to info@svenskpolska.se. For each participant please provide name, job title and email address. If possible, please state whether the participation is likely to be in person or online. For further information please call +46 76-677 68 82.



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The Speakers



Sebastian Magier is Head of Polish Trade Office at Polish Investment and Trade Agency, where he represents Poland in bilateral trading relations with Sweden. Previously he worked nine years in cross-border cooperation and development projects within the Baltic Sea Region as well as the EU and Nordic cooperation, acquiring expertise on cross-border and transnational business relations and project management. During his time at Euroregion Baltic (ERB) he was given the responsibility as the Head of Euroregion's International Permanent Secretariat. His professional experience is backed by education received at both Polish and Swedish universities, including MA studies in political science and international relations at Adam Mickiewicz University in Poznań, postgraduate studies in project management at the Warsaw School of Economics, Baltic studies at Södertörn University in Stockholm, Scandinavian Studies at the Gdańsk University and European studies at the University of Gothenburg.



Fredrik Udd is founder and Managing Partner of consulting firm Explore Markets which provides market entry, market research as well as marketing strategy support in Poland and Scandinavia. He has extensive consulting experience acquired at Roland Berger Strategy Consultants, Accenture, Applied Value and Business Sweden. Fredrik has lived and worked in five countries on three continents, and has carried out market entry and supply chain projects in 15+ countries around the world. Since more than 10 years he is based in Warsaw.



Jan Prejsnar is co-founder of ARPI Group which was established in Norway in 1999, expanding its operations to Poland in 2001. Based in Warsaw since then, Jan acts as CEO of ARPI Accounting, a versatile outsourcing company which actively supports international and, specifically, Scandinavian companies that have entered the Polish market. From 2009 to 2019, Jan was a Board member of the Scandinavian Polish Chamber of Commerce (SPCC) in Poland. An avid skier and golfer, he speaks fluent Norwegian, Polish and English.

