



Swedish-Polish Chamber of Commerce, in cooperation with the Polish Embassy in Sweden, Polish Agency for Investment and Trade PAIH, Lyvia Group, Carlsquare, Linklaters, Explore Markets, ByArb, Waterwalk Partners, KRZYMOWSKI advokater, NaviRisk, EY Sweden, IP KIOSK Intellectual Property Concepts, Software Mind, Ebury, ARPI Accounting, EMA Partners, Polish Chambers of Commerce Abroad, Pikus.IT, Target Redovisning, Rödl & Partner and Spanish-Polish Chamber of Commerce, has the pleasure to invite to a free of charge seminar at Bonnierhuset in Stockholm and online

Mergers & Acquisitions - opportunities and lessons learned

Bonnierhuset in Stockholm and online, Tuesday, 13 February, 13.00-15.15 plus networking

We cordially invite, together with our distinguished event partners, to this free of charge seminar, with participation online or in person at Bonnierhuset in Stockholm.

The Topic

The quickest way to expand a business is to merge with or to acquire another enterprise.

Some of the largest and most powerful corporations in the world would never have got there without extensive use of M&A.

Others have tried and failed miserably.

Is there a secret to success and had it been possible to avoid failures?

We ask the experts about opportunities and lessons learned in M&A.

The Program

- **Hans-Jacob Bonnier**, Chairman, Swedish-Polish Chamber of Commerce – "Opening remarks"
- **Anders Elgemyr**, CEO, Carlsquare – "What makes a successful transaction"
- **Conrad Wallenrodhe**, Partner, Linklaters – "Demystifying M&A - legal insights from 35 years in business"
- **Piotr Bytnerowicz**, Founding Partner, ByArb - "When Things Go Wrong - How To Avoid and Resolve Disputes in M&A"
- **Fredrik Udd**, founder and CEO, Explore Markets - "How to take advantage of M&A opportunities in Poland"
- **Sebastian Karlsson**, CEO, Lyvia Group - "From 0 to 2 billion SEK in 2 years – how to grow sustainably through acquisitions"
- Panel discussion "Is there a secret to the successes in M&A and had it been possible to avoid failures?" with the participation of **Elisabeth Forslin**, Head of M&A, Addnode Group AB, **Adriana Krzymowska Larsson**, Partner and Co-founder KRZYMOWSKI., **Michel Eriksson**, Partner M&A EY, **Bartosz Pastuszka**, CEO, NaviRisk, **Oleksandr Fomenko**, M&A Manager and Head of CEE region, Lyvia Group and **Adrianna Ziecik**, Founder and IP Strategist, IP KIOSK Intellectual Property Concepts.
- Refreshments and networking

The seminar will be moderated by **Mariusz Kowalski**, Founder and CEO of Waterwalk Partners. Facilities are provided by **#KonferensTorsgatan**.





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The speakers



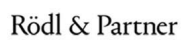
Anders Elgemyr has been CEO of Carlsquare since 2018. He co-founded Jarl Securities in 2012, which became part of Carlsquare in 2018. He has been in the financial industry since the 1990s; as Corporate Finance advisor, telecom analyst and financial journalist. He holds a degree in journalism alongside studies in decision-making theory, risk and argumentation theory. Carlsquare is a leading technology investment bank enabling tech innovators, entrepreneurs and investors around the globe to achieve their growth goals. The company helps its clients to identify and implement the right next step for their business, whether that's selling their company, taking on capital, doing an IPO or buying another company.



Conrad Wallenrodhe, a partner at Linklaters, a leading global law firm, is a Swedish lawyer (advokat) who specialises in international M&A and corporate work. He has over 35 years of legal experience in international corporate work and cross-border M&A. Originating from the Stockholm legal community, he has been based out of the Linklaters Warsaw office for the last 25 years, managing overall responsibility for the firm's Scandinavian clients. In addition to Stockholm and Warsaw, his work has also brought him to London and Moscow. Linklaters, a top-tier global law firm, is renowned for guiding clients in realising their strategies objectives, anywhere in the world they choose to do business. Notably, Linklaters' Warsaw office stands out as a leader in the Central and Eastern Europe region.



Fredrik Udd is founder and Managing Partner of consulting firm Explore Markets which provides market entry, market research as well as marketing strategy support in Poland and Scandinavia. He has extensive consulting experience acquired at Roland Berger Strategy Consultants, Accenture, Applied Value and Business Sweden. Fredrik has lived and worked in five countries on three continents and has carried out market entry and M&A projects in 15+ countries around the world. Since more than 10 years he is based in Warsaw.





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The Speakers



Piotr Bytnerowicz is a seasoned dispute resolution lawyer specialising in arbitration and other forms of alternative dispute resolution. He has gained his experience working with international law firms in Warsaw and London, as well as in-house in Australia. Piotr's main areas of specialisation include disputes related to M&A, real estate, construction and energy projects. He is a member of the ICC Commission on Arbitration and ADR and a Fellow of the Chartered Institute of Arbitrators. He is also one of the founders and a Vice-President of the Arbitration Association for Central and Eastern Europe (ArbCEE). Piotr frequently writes and speaks on a variety of topics in the area of international arbitration and construction disputes. He is recommended by Who is Who Legal in the Arbitration category, as well as by Chambers & Partners in the Dispute Resolution category.



Sebastian Karlsson, a former elite-level soccer player, has transitioned from the sports arena to the business world. With a distinguished career in sales at Canon and PwC, Sebastian ventured into the Serendipity sphere as CEO. Today, Sebastian is the CEO and co-founder of Lyvia Group. Under his guidance, Lyvia Group boasts an impressive turnover of over 2 billion SEK. Known for strategic growth through acquisitions, the company has successfully acquired over 40 businesses specialized in tech. Sebastian offers the unique perspectives of being the entrepreneur, the investor and the leader of numerous tech companies, at once. Lyvia Group is a leading European technology partner covering the full value chain from digital design and strategy to software and tech development.

The registration and the attendance

This free of charge seminar will take place in Stockholm, at Bonnierhuset, Torsgatan 21, level 3, conference room Hela Världen, one level below the entrance to the building.

Those who attend in person will be able after the seminar to network with the speakers, the panelists and with other attendees. It will also be possible to attend online via Zoom. Please sign up by filling in the form at <https://svenskpolska.se/en/events-en> or by email to info@svenskpolska.se. If possible, please state whether the participation is likely to be in person or online. For further information please call +46 709 996 630.

